

A blurred pencil with a dark body and a sharpened wooden tip lies diagonally across a light-colored, textured surface. A small, rectangular piece of white paper is partially visible beneath the pencil's tip. The background is a soft, out-of-focus light beige.

Words that move
Messages that matter

Lux Verbis
communications

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We illuminate ideas through the art of communications

The Latin phrase Lux Verbis means light from words. In a world saturated with automated chatter, we choose a different way – one grounded in clarity, purpose and human intelligence.

At Lux Verbis Communications, we are communicators in the truest sense. We listen before we speak. We think before we write. We shape stories that illuminate ideas and build meaningful connections.

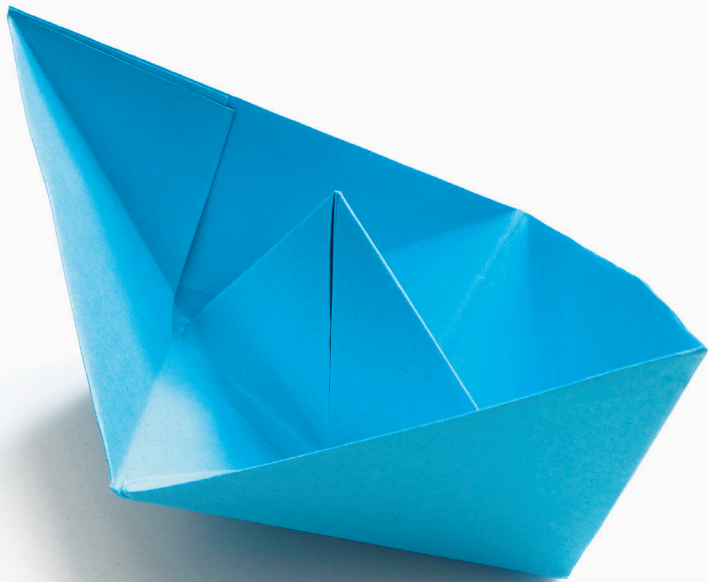
We are not driven by algorithms but by the belief that language, when crafted with intention, has the power to inspire, influence and endure.

Our mission is to restore the dignity of language, the depth of storytelling and the impact of authentic communication. Because only humans can feel and only through feeling can communication truly connect.

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We cut the bullshit



We are founded on a quiet principle: a commitment to clarity, authenticity and human insight.

At Lux Verbis Communications, we resist the generic, the templated and the artificial. Our purpose is to restore what has been lost in contemporary communication: authenticity, strategic insight and the depth of real thought.

Our team comes from diverse fields – media, literature, diplomacy and brand strategy – yet what unites us is our belief that every brand has a voice. That voice deserves precision, elegance and nuance.

We do not chase trends; we shape narratives. We do not merely produce content; we give it meaning and impact. We are not focused on speed; we are committed to timeless, effective communication.

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We are corporate anarchists



At Lux Verbis Communications, we embrace technology, but we prioritize balance, memory and the irreplaceable voice of a human communicating with another human.

Language is our oldest and most powerful tool for connection.

When used with respect and intention, it builds trust, inspires action and influences thought.

We are committed to working deliberately, thinking strategically, and writing with purpose. Every concept we craft reflects a human mind engaging with another, ensuring that communication is thoughtful, meaningful and enduring.

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We are Bored Of Directors



At Lux Verbis Communications, we believe leadership is about thought, vision, and influence, not titles or hierarchy.

We don't measure contribution by seniority or job description — we measure it by the value of ideas, the depth of insight and the integrity of action.

Here, strategy is not dictated by formality. Decisions are not made for appearances. Leadership contributes to shaping narratives, guiding clients and ensuring that our work carries real meaning and measurable impact.

We work as a group— structured, accountable and professional but we reject the artificial conventions of corporate posturing. The power of leadership lies in thought, not in titles and in influence, not in ego.

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We've Been in Your Place. We Know What You Do. We Know What You Need.

Executive Media Monitoring

Curating and analyzing daily media coverage to deliver actionable insights.

Communications Strategy

Designing clear communication frameworks that align with organizational goals and culture.

Strategic Storytelling

Crafting compelling narratives that connect audiences emotionally to the brand's mission.

Brand Strategy & Tactics

Building and activating brand identities that drive recognition, loyalty, and market advantage.

Corporate Diplomacy

Navigating political, social and business landscapes to strengthen institutional relationships.

Stakeholder Mapping & Engagement

Identifying key influencers and developing tailored engagement strategies.

Speechwriting & Executive Ghostwriting

Delivering powerful, authentic speeches and thought leadership content.

ESG Intelligence Design

Integrating environmental, social, and governance insights into communication systems.

CSR Narrative & Activation

Shaping and amplifying purpose-driven initiatives that enhance community impact.

Crisis Narrative & Reputation Management

Developing strategic messaging and response frameworks.

Human Code

Translating organizational purpose into human-centered messages that inspire connection.

Reputation Analysis

Assessing public perception and sentiment to uncover risks, opportunities to strengthen equity.

Event Concepts & Content Direction

Creating immersive event narratives and content strategies that engage audiences.

Media Training & Speech Coaching

Preparing executives with confidence and clarity, to deliver impactful messages.

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We have worked with the best.
And the worst.
We know the difference.

2

Oil & Gas
Companies

46

FMCG
Goods

3

Prime
Ministers

5

Car
Brands

17

Alcohol
Brands

11

NGOs

6

Ministries

3

Nations

3

Energy
Providers

2

TV
Channels

9

Media
Firms

4

Banks

4

Olympic
Games

4

Airline
Companies

3

Tobacco
Brands

11

Cosmetic Brands

9

Cities

13

Food
Brands

3

Shipping
Companies

2

Recycling
Firms

14

Radio
Stations

12

Technology
Brands

4

Cell Phone
Brands

2

Betting
Brands

5

Port
Authorities

2

Museums

21

Local
Authorities

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Let's begin with a conversation

Great communications starts with listening.

Let's talk about your vision, your story, your audience – and how we can help you speak with power, grace and truth.

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